IN THE CLAIMS:

The text of all pending claims, 8 and 9, is set forth below. The status of each claim is indicated with one of (original), (cancelled) and (previously presented). Please CANCEL claims 1-5 and 7 without prejudice or disclaimer.

- 1-7. (cancelled)
- 8. (previously presented) A method of preparing the low-voltage excited red phosphor comprising:

mixing a salt of an alkaline earth metal and titanium oxide to obtain a mixture; adding a rare-earth element-containing compound, a group 13 element-containing compound and a Zn-containing compound to the mixture; and

firing the mixture at a temperature in a range of 1100-1400°C.

9. (original) The method according to claim 9, wherein the Zn-containing compound is at least one Zn-containing salt selected from the group consisting of ZnO, ZnBr, ZnCl₂, $Zn(NO_3)_2$, $Zn(NO_3)_2$ 6H₂O, $Zn(PO_4)_2$, ZnSO₄, and Zn(OH)₂.